

# SREOSHY BANERJEA

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[www.sreoshy.com](http://www.sreoshy.com)

Design and policy leader enhancing government capital investment to improve quality of life. Skilled in building systems that engage communities in planning, coordinating agencies, and ensuring design benefits families and neighborhoods. Expertise in building cross-sector partnerships, participatory processes, and translating design excellence into positive outcomes for city residents.

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## PROFESSIONAL EXPERIENCE

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### PUBLIC DESIGN COMMISSION

2022 - Present  
New York, NY

Executive Director

Oversee an agency with authority to evaluate and approve a \$40B+ capital portfolio across NYC. Since 2022, have instilled design excellence and approved 1,360+ projects—including affordable housing, libraries, firehouses, parks, monuments and public art—managed through a 7-person staff and 11-member commission.

- **Strategic Leadership & Institutional Advocacy:** Defended PDC jurisdiction against legislative threats and catalyzed cross-agency reform in partnership with DDC and NY Building Congress, producing recommendations to streamline capital delivery and enhance transparency. Expanded collaborative model to include Parks, EDC, DOT, and DEP, establishing PDC as coordinator for capital efficiency and quality.
- **Operational Excellence & Access:** Redesigned project submission process, consolidating 21 checklists into 5, streamlining requirements and reducing review time on minor projects by 50%. Enabled 98% of projects to complete review within two monthly cycles. Developed accessible digital resources that demystify design review, lowering barriers to participation for community members and project teams.
- **Community Engagement & Transparency:** Conducted first systematic outreach to all 59 community boards and design industry partners, with a goal of creating public materials that invite participation.
- **Cultural Equity & Artist Pathways:** Secured \$3M Mellon Foundation grant for Roots to Arts artist residency program centering NYCHA residents' cultural narratives. Co-designed with DYCD and Public Housing Fund to create pathways for emerging artists. Launched Epicenter - a virtual tour celebrating the contributions of the African Diaspora to New York City's built environment.
- **Policy & Quality of Life:** Co-produced thought leadership publications including "Streetscapes for Wellness" and "Family-Friendly City," prioritizing livability and thoughtful design of the built environment for intergenerational working families. Launched Policy Talks with OHNY to amplify community voices.

### NYC ECONOMIC DEVELOPMENT CORPORATION

2016 - 2022

Vice President, Urban Design - Neighborhood Strategies

New York, NY

Established and led EDC's first interdepartmental Urban Design advisory service, providing design guidance across planning, real estate, and asset management divisions. Chaired selection committee for Urban Design consultants, developed evaluation criteria, and shortlisted 5 teams from 100+ proposals.

- **Strategic Visioning & Master Planning:** Directed strategic visioning and consultant management for transformative master plans including Broadway Junction, Manhattan Waterfront Greenway, and FiDi Climate Resilience Masterplan.
- **Founded Design Corps during COVID-19:** Partnered with NYCXDesign, AIA, and Deign Advocates to build an online platform, mobilizing 100+ volunteer architects to provide pro-bono design assistance to 70+ restaurants with translating complex program requirements into building compliant outdoor dining sheds—enabling small businesses to survive pandemic lockdowns.
- **Grant Procurement and Permanent Program:** Secured \$3M state grant for developing affordable outdoor dining setup for the permanent outdoor dining program; informed procurement strategy and developed scope for comprehensive study with DOT, leading to Dining Out NYC and the Setup Menu offering options for food service establishments to create compliant outdoor dining cafes.

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## PROFESSIONAL EXPERIENCE

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### DATTNER ARCHITECTS

Urban Designer, Associate Architect

2013 - 2016

New York, NY

- Project Architect for NYU Langone Medical Center Ambulatory Care facility.
- Urban Designer for Lambert Houses Master Plan—a 1.98M SF phased transformation preserving affordable housing across five blocks in the Bronx, preparing ULURP drawings and coordinating with City Planning.
- Spearheaded urban design principles for Bush Terminal Campus (now Made in NY Campus)

### RAFAEL VINOLY ARCHITECTS

Architectural Designer

2010

New York, NY

- Contributed to programming and schematic design for USC Moore School of Business and other award-winning civic and institutional projects.

## ENTREPRENEURSHIP

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2020 - Present

### A.T.L.A.S. / Creative RFP Toolkit | Founder

Founded an online course around crafting persuasive proposals—drawing on experience evaluating 100+ RFPs as a client—to teach emerging architects how to showcase their work more effectively, and get selected.

## EDUCATION

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### MASSACHUSETTS INSTITUTE OF TECHNOLOGY

M.S. in Architectural Studies in Architecture and Urbanism

Certificate in Urban Design from DUSP

2011-2013 | Cambridge, MA | GPA: 5.0/5.0

### RENSELAER POLYTECHNIC INSTITUTE

Bachelor of Architecture

Minor: Electronic Media Arts and Communication

2005-2010 | Troy, NY | GPA: 3.65/4.0

## AWARDS & RECOGNITION

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- AIA State: Presidential Citation (2022)
- AIA NY Chapter: Service to the City Award (2021)
- Fast Company: Innovation by Design (2021)
- NYCxDesign: Winner, Outdoor Dining (2021)
- Urban Design Forum: Forefront Fellow (2017)

## PROFESSIONAL LEADERSHIP

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- RPI Architecture Dean's Leadership Council
- Urban Design Forum: Grant Review Jury Member
- ArchiteXX: Board Member
- APA NY Metro: Urban Design Committee

## SPEAKING & THOUGHT LEADERSHIP

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- Panelist: Advancing NYC Climate Action, Center for Architectural Sciences and Ecology, RPI (2025)
- Panelist: Urban Futurescape, Center for Architecture, NY (2024)
- International Panelist: Institute of Urban Designers India (IUDI) (2024)
- Featured Guest: Person Place Thing with Randy Cohen (2023)
- Keynote Speaker: American Planning Association NY Metro Chapter Conference (2022)
- National Conference Panelist: NACEDA on Impact of Politics and Policies on Communities of Color (2019)
- Panel Moderator: Housing policy with NYC MOIA, HPD, and community organizations (NOMA, 2019-2020)

## CORE COMPETENCIES

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Architecture • Urban Design & Planning Government • Effectiveness & Innovation • Cross-Sector Partnership Development • Grant Writing • Team Leadership & Performance Management • Strategic Planning & Program Design • Stakeholder Engagement • Policy Development • Community Capacity Building