

WEBSITE

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EMAIL

sreban20@gmail.com

SREOSHY BANERJEA

EDUCATION

MIT
2011- 2013
Cambridge, MA

Massachusetts Institute of Technology, Cambridge, MA - GPA: 5.0/5.0

Master of Science in Architectural Studies in Architecture and Urbanism;
Certificate in Urban Design from DUSP, MIT

Thesis: Beyond Shock City: Towards a new cultural model of riverfront development

RPI
2005-2010
Troy, NY

Rensselaer Polytechnic Institute, Troy, NY - GPA: 3.65/4.0

Bachelor of Architecture; Minor: Electronic Media Arts and Communication;
Dean's List: 2005 - 2010

C.E.P.T
2007 ; 2009
Ahmedabad, India

Center for Environmental Planning and Technology, Ahmedabad India

Student Exchange & Masters Thesis Fellowship

PROFESSIONAL EXPERIENCE

NYCEDC
Assistant Vice President -
Urban Design
April, 2016- Current
New York, NY

- Appointed as first internal urban designer at NYCEDC, and upon demonstrating leadership, currently leading visualization for decision making across departments.
- Authored site planning and design criteria for sites across the boroughs, and coordinated with city agency staff and City Hall on key urban design decisions
- Established a design guidelines resource to strengthen scopes of work and advise in the role of Technical Advisor for Urban Design consultant contracts

DATTNER ARCHITECTS
Urban Designer, Architect
July 2013- April, 2016
New York, NY

Lambert Houses Master Plan, Bronx, NY

- Developed urban design principles and ULURP technical drawings for a 1.98 million sf master plan for a phased neighborhood development.

NYC EDC — Bush Terminal and Brooklyn Army Terminal Studies

- Defined opportunities for rebranding of the 11.5M SF of post-industrial waterfront.

Hallett's Point Master Plan, Queens, NY

- Revised the ULURP Master Plan including 5 mixed use towers located within a Large Scale General Development (LSGD) on the East River.

STANTEC
Jan 2013 - Feb 2013
New York, NY

MIT Alumni Externship Program, New York

- Led conceptual design, for the revitalization of the Prague waterfront and the creation of a new Rudolfinum District

DOMINIQUE PERRAULT
June - Sep 2010
Paris, France

MIT International Science And Technology Initiatives (MISTI)

- Participated in conceptual design, in collaboration with Dominique Perrault and team for a competition for Congress Center in Angers, France

RAFAEL VINOLY
Architectural Designer
2010, August'08
New York, NY

USC Darla Moore School of Business

- Collaborated with Rafael Vinoly and team to program, identify qualitative and quantitative requirements while designing plans and sections that formed the basis for Schematic Design.

Standard Proposal Competition Team

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ENTREPRENEURSHIP

REFYND

Founder & C.O.O
Aug '12 - Present

- Founded, and led a technology startup, while exercising skills in UI/UX, business development, and fundraising for a mobile app currently available in Android and IOS.
- Conceptualized a mobile marketplace for college students to transact for their college necessities as well as find and create events within their own trusted campus community.

POMEGRANATE SALON 2017

- Frequent guest to give feedback to entrepreneurs at invite-only breakfast roundtable for women in creative tech, as well as presenter and host for a session on Refynd.

MIT 100K 2017

Design Mentor- MIT \$100K Entrepreneurship Competition

FELLOWSHIPS & AWARDS

URBAN DESIGN FORUM March 2017 - April 2018 New York, NY

Forefront Fellow: Design for Arrival

- Selected as part of 20 emerging leaders in urban design, development and policy.
- Developing an innovative co-live model that offers greater affordable housing for new arrivals, while fostering entrepreneurship, as part of research on how urban design can strengthen emerging immigrant communities in NYC.

PLACE & DISPLACEMENT Ideation Worldwide April, 2017

Honorable Mention - A Marketplace in Refugee Settlements

LYNKAKUMA- Architecture and Public Administration Competition

- Developed a self-propelling market, a cooperative exchange that enables residents to transact with one another. A virtual and physical platform, Mraba Soko is a marketplace where buyers and sellers gather at a Kiosk to post items, communicate, and exchange.

PITSTUDIO August 2015 Bangalore, Auroville Udaipur, Ahmedabad

Pan India Travel Studio Fellow 2015: Matharoo Catalysts

- Selected for a traveling fellowship with 13 other architects from around the globe, that provides innovative architectural and urban design training outside the realm of formal institutions, by bringing together eminent professionals and distinguished practitioners
- Participated in short immersive design exercises, mentored by Gurjit Singh Matharoo, Mona Doctor-Pingel, and Rajesh Renganathan, culminating in a jury, and exhibition

MISTI INDIA, MIT January 2013

MISTI India Travel Grant Recipient

- Received MISTI India grant to develop a cultural model of waterfront redevelopment in response to the recent Savarmati Riverfront Development in Ahmedabad.

MIT September 2012

MIT Architecture Merit Scholarship

- Received full tuition merit based scholarship for second year of graduate studies

RPI June 2010 Troy, NY

Peck Prize Thesis Nomination: RPI, Troy, NY

Outstanding Service to the School of Architecture: RPI, Troy, NY

- Awarded for dedication towards reinstating an official study abroad program at the Center for Environmental Planning and Technology in Ahmedabad, India.

C.A.S.E @ S.O.M Sep - Dec 2008 New York, NY

S.O.M and R.P.I: Center for Architecture Science and Ecology

- Researched new sustainable built environments by developing next generation building systems with a focus on rainwater facade collection.

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EXHIBITIONS, PANELS & PUBLICATIONS

URBAN DESIGN FORUM
Forefront, April 18, 2018
In Progress

Exhibition & Publication - A Co-live Housing Model

Following a keynote by the Mayor's Office of Immigrant Affairs Acting Commissioner Bitta Mostofi, Fellows will present original policy proposals and design interventions for New York City's immigrant communities.

URBAN DESIGN FORUM
Forefront, January 16, 2018

Panel - The Arrival House

Recognizing that new arrival immigrants face numerous barriers to housing, we invited panelists from various stakeholder groups, including Ginsberg Architects, L+M , HPD, MOIA, Common, Chhaya CDC, and You are the City for an innovative discussion on our co-living housing model for new arrivals.

IDEATION
WORLDWIDE SUMMIT
April 2017, New York, NY

Exhibited LYNKAKUMA, our submission for the Place and Displacement competition that received an honorable mention, at the Ideation Summit : joined by various diplomats, representatives from the United Nations, and eminent architects

REFLEX MAGAZINE
March 28, 2013
Prague, Czech Republic

Petr, Volf, et al. "A Propos: 'New Rodolfinum' ." Reflex Magazine , 28 Mar. 2013. In charge of the concept, model, and visualization of the images in the article.

PROJECT DISTORTION
February, 2010
Copenhagen, Denmark

Collaborated with the Royal Danish Academy, RPI and CITA, in designing, fabricating developing, and assembling an inhabitable, mobile installation for the Copenhagen Distortion Music Festival through performance driven design, and digital tools.

PROFESSIONAL ACTIVITY

2017-Current

Rutgers Design Thinking Advisory Board Member

2017-Current

APA NY Metro Chapter Urban Design Committee Member

2010

President: Rensselaer Bengali Community
Educational Affairs Chair: NOMAS

TEACHING EXPERIENCE

GSAPP, Columbia University
February, 2018- Current, NY

Frequent Guest Critic
Social Entrepreneurship and the Urban Built Environment

MIT School of Architecture
Spring 2013 - Cambridge, MA

Teaching Assistant
Theory of City Form with Professor Julian Beinart

LANGUAGES

ENGLISH

FRENCH

BENGALI

HINDI

PROFESSIONAL SKILLS

PHOTOSHOP



AUTOCAD



ILLUSTRATOR



SKETCHUP



INDESIGN



REVIT



RHINO



GIS

